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Education Today / Career Tomorrow

BROUGHT TO YOU BY MANATEE TECHNICAL INSTITUTE AND NEWSPAPERS IN EDUCATION

**Cosmetology**

Barbers and cosmetologists focus on providing hair care services to enhance the appearance of consumers. Other personal appearance workers, such as manicurists and pedicurists, makeup artists, and skin care specialists provide specialized beauty services that help clients look and feel their best.

Barbers cut, trim, shampoo, and style hair mostly for male clients. They also may fit hairpieces and offer scalp treatments and facial shaving. Barbers are licensed to

color, bleach, or highlight hair and to offer permanent-wave services.

Hairdressers, hairstylists, and cosmetologists offer a wide range of beauty services, such as shampooing, cutting, coloring, and styling of hair. They advise clients on how to care for their hair at home.

A number of workers offer specialized services. *Manicurists and pedicurists*, called *nail technicians*, work exclusively on nails and provide manicures, pedicures, polishing, and nail

extensions to clients.

Another group of specialists is *skin care specialists*, or *estheticians*, who cleanse and beautify the skin by giving facials, full-body treatments, and head and neck massages as well as apply makeup. They also may remove hair through waxing or, if properly trained, laser treatments.

Source:
The Occupational Outlook Handbook

Job Outlook

Positions in this field will grow faster than average. This growth will be a result of an increasing population.

Continued growth in the number of nail salons and full-service day spas will generate numerous job openings for manicurists, pedicurists, and skin care specialists.

An abundance of job openings will come about from the need to replace workers who transfer to other occupations, retire, or leave the labor force for other reasons.

Money Matters

Career: Cosmetologist

Job Description: *Hairdresser/Hairstylist:* Specializes in dressing hair according to latest style, following instructions of client. *Barber:* Cuts, shapes, trims, and tapers hair. *Manicurist:* Specializes in shaping and polishing clients' fingernails and toenails according to client's instructions. *Skin care Specialist:* Provides skin care treatments to face and body to enhance client's appearance.

Salary: \$28,300-\$63,830
 For more information on how to start your career in cosmetology, please contact:

Career Counselor Jeannell Copeland
 (941) 751-7900 ext. 2017
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Education Needed

A high school diploma or GED is required for some personal appearance workers. In addition, most States require that barbers and cosmetologists complete a program in a State-licensed barber or cosmetology school. Programs in hairstyling, skin care, and other personal appearance services can be found in both high schools and in postsecondary schools. The licensure exam consists of a written test and a practical test of styling skills or an oral examination.

Full-time programs in barbering and cosmetology usually last 9 months and may lead to an associate degree, but training for manicurists and pedicurists and skin care specialists requires significantly less time. Makeup artists attend schools that specialize in this subject.

Most professionals take advanced courses in hairstyling or other personal appearance services to keep up with the latest trends. They also take courses in sales and marketing.

During their first weeks on the job, new workers may be given relatively simple tasks. Once they have demonstrated their skills, they are gradually permitted to perform more complicated procedures, such as coloring hair.

Personal appearance workers attend training at salons, cosmetology schools, or industry trade shows throughout their careers.



"MTI's Cosmetology Department has wonderful, talented, and caring instructors that are preparing our students for a profitable and successful future. Even with the economic decline, our graduates are still finding jobs. Our instructors network and stay in close contact with the area salons for the best placement opportunities. People still need hair, skin and nail services." - Judy Millard

Teacher

"I love creating new hair styles! I have been cutting my dad's hair for two years now, so I thought I would enjoy it as a career. I did some research and decided to enroll in Manatee Technical Institute's Cosmetology program. The program is great! My sister graduated from MTI, as well. The Cosmo program is really hands on, which gives all of the students great training and experience for the future." - Sarah Williams

Student

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